



Euromonitor
International

Plant-Based Dairy in Kuwait

October 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Plant-Based Dairy Summary

INDUSTRY PERFORMANCE

New Entrants Reshape Demand as Preferences Shift

Alpro's Flavoured Soy Launches Spark Renewed Growth Amid Pricing Pressures

Chart 1 - Value Sales 2021-2031

Chart 2 - Value Sales by Category 2026

WHAT'S NEXT?

Leading Brands to Respond to Health-Driven Demand with Innovation

Alpro's Product Pipeline to Drive Yoghurt Growth as Milk Retains Lead

Chart 3 - Forecast Value Sales 2021-2031

Chart 4 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Alpro Widens Lead with Targeted Promotions and New Variants

Chart 5 - Company Shares 2026

Chart 6 - Brand Shares 2026

CHANNELS

Hypermarkets and Co-Ops Drive Premium Product Access and Growth

Chart 7 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 8 - Economic Context for Plant-Based Dairy

Chart 9 - Real Gdp Growth 2021-2031

Chart 10 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 11 - Consumer Context for Plant-Based Dairy

Chart 12 - Population 2021-2031

Chart 13 - Population by Generation 2026

Chart 14 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

[Dairy Products and Alternatives in Kuwait - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 15 - Key Industry Trends for Dairy Products and Alternatives

INDUSTRY PERFORMANCE

Young Women Drive Demand for Convenient Wellness-Focused Dairy Options

Chart 16 - Busier Lifestyles Drive Demand for Convenience

Functional Dairy Leads Sales as Plant-Based Gains Momentum

Probiotic Yoghurt Adoption Reshapes Wellness and Snacking Habits

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Kdd, Almarai and Nadec to Retain Loyalty as Price Sensitivity Rises

Butter, Cheese and Milk to Maintain Volume as Plant-Based to Outpace Growth

Chart 19 - Analyst Insight for Dairy Products and Alternatives

New Product Launches to Address Immunity and Functional Wellness Demand

Chart 20 - Forecast Value Sales 2021-2031

Chart 21 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Almarai and Kdd Expand Share as Imports Rise

Chart 22 - Company Shares 2026

Chart 23 - Brand Shares 2026

CHANNELS

Co-Operatives Constrain Price Growth as Hypermarkets Extend Lead

E-Commerce Remains Marginal as Hypermarkets Prioritise Established Brands

Chart 24 - Retail Channels 2021-2026

PRODUCTS

Functional Formulation and Packaging Design Lead Product Innovation

Kdd and Almarai Anchor Innovation with Functional and Flavour-Led Launches

Trading Down and Private Label Reshape Competitive Dynamics

ECONOMIC CONTEXT

Chart 25 - Economic Context for Dairy Products and Alternatives

Chart 26 - Real Gdp Growth 2021-2031

Chart 27 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 28 - Consumer Context for Dairy Products and Alternatives

Chart 29 - Population 2021-2031

Chart 30 - Population by Generation 2026

Chart 31 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-in-kuwait/report.