



Euromonitor
International

Baby Food in Sri Lanka

October 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Baby Food Summary

INDUSTRY PERFORMANCE

Households Prioritise Affordable Feeding as Income Pressures Rise

Milk Formula Continues to Dominate, but Growth Is Limited

Public Health Guidance Shifts Feeding Habits

Chart 1 - Breastfeeding-First Policy Reshapes Infant Nutrition in Sri Lanka

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Households Expected to Prioritise Essential Nutrition as Prices Rise

Milk Formula Will Remain Dominant, but Fortified Options Likely to Lag

Affordable Fortified Products Which Address Nutrition Gaps Set to Emerge as Rural Demand Persists

Chart 4 - Forecast Value Sales 2021-2031

Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Nestlé Lanka and Group Lactalis Overwhelmingly Dominate Due to Entrenched Positions

Ensuring Product Availability Is More Important Than Innovation in Sri Lanka

Chart 6 - Company Shares 2026

Chart 7 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintains Dominance as Buying Habits Persist

Retail E-Commerce Struggles to Gain Ground as Trust and Reliability Limit Growth

Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Baby Food

Chart 10 - Real Gdp Growth 2021-2031

Chart 11 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 12 - Consumer Context for Baby Food

Chart 13 - Population 2021-2031

Chart 14 - Population by Generation 2026

Chart 15 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

Dairy Products and Alternatives in Sri Lanka - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Kotmale Lowers Prices and Shrinks Pack Sizes to Drive Demand

Suddhi Leverages Local Sourcing to Build Trust and Wellness Appeal

Chart 16 - Suddhi Fresh Milk Promotes Natural, Locally Sourced Dairy for Healthier Living

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Solid Growth Expected, but Consumer Caution Will Remain

Brands to Expand Smaller Packs and Flavours to Attract Cautious Shoppers

Chart 19 - Forecast Value Sales 2021-2031

Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

High Concentration, with the Leaders Benefiting From Strong Consumer Trust

Lactalis Acquires Fonterra Brands to Expand Its Presence

Chart 21 - Company Shares 2026

Chart 22 - Brand Shares 2026

CHANNELS

Kotmale and Milco Optimise Distribution to Improve Freshness and Reach

Keells Online Attracts Gen Z with Bundled Dairy and Plant-Based Offers

Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Dairy Products and Alternatives

Chart 25 - Real Gdp Growth 2021-2031

Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Dairy Products and Alternatives

Chart 28 - Population 2021-2031

Chart 29 - Population by Generation 2026

Chart 30 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-in-sri-lanka/report.