



Euromonitor
International

Sports Nutrition in Uganda

October 2026

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KEY DATA INSIGHTS

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Myprotein expands user base by lowering financial barriers

Shayan Sports Nutrition builds trust through certified sourcing

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Chart 2 Value Sales by Category 2026

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Coaches and influencers accelerate product adoption through trust-based education

Local sourcing and smaller pack sizes position sports protein as everyday staples

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COUNTRY REPORTS DISCLAIMER

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