



Euromonitor
International

Herbal/Traditional Products in Uganda

October 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Local production counters rising drug import costs

Uganda Cancer Institute expands access with affordable herbal therapies

Laboratory-led innovations drive trust in modern herbal remedies

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Pharmaceutical partnerships accelerate formalisation and reach

Single ingredient supplements sustain dominance as topical remedies surge

COMPETITIVE LANDSCAPE

Jena Herbals Limited leverages research and affordability to secure leadership

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Pharmacies meet demand for guidance and variety

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COUNTRY REPORTS DISCLAIMER

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