Euromonitor International

Meals and Soups in Honduras

November 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Value growth masks volume decline as health concerns weigh on packaged meals
Soup dominates value share while pizza delivers the strongest growth momentum
Chinawok brings bao buns to local consumers seeking cross-cultural flavours
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Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Soup is set to retain its leadership, however, health concerns cap potential
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