Euromonitor International

Analgesics in Bangladesh

November 2026

Table of Contents

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Square and Beximco drive volume by prioritising low-unit analgesics
Paracetamol generics in small packs sustain volume-led expansion
Chart 1 Value Sales 2021-2031
Chart 2 Value Sales by Category 2026

WHAT'S NEXT?

Local producers focus on low-cost packs to sustain volume growth
Small packs and generics drive accessibility but limit value gains
Rising population and constrained incomes reinforce volume strategies
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Napa and Ace consolidate lead as smaller brands fragment
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Pharmacies and drug stores sustain immediate access to pain relief
E-pharmacy platforms target urban growth but face slow uptake
Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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