Euromonitor International

Herbal/Traditional Products in Bangladesh

November 2026

Table of Contents

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Hamdard leverages cultural trust to drive robust sales growth
Trust Laboratories and epharma widen access to affordable remedies
ACI's preventive health focus reshapes consumer routines and product innovation

WHAT'S NEXT?

Hamdard sustains trust, while preventive health drives new demand
Affordable pricing and broad access reinforce mass-market adoption

COMPETITIVE LANDSCAPE

Hamdard maintains leadership as pharmaceutical rivals intensify investment

CHANNELS

Pharmacies and herbal outlets sustain trust as digital expands

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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