Euromonitor International

Sweet Spreads in Honduras

November 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Sweet spreads value growth driven by higher prices and premiumisation despite declining volumes
Jams and preserves dominate as chocolate and nut and seed based spreads surge
La Colonia champions imported flavours while Mermelia gifts gain traction
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WHAT'S NEXT?

Jams and preserves will retain the lead across the forecast period
Chocolate spreads will post the highest growth as indulgence grows
Private label gains share as Walmart and La Colonia expand proximity stores
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