Euromonitor International

Paediatric Consumer Health in Lebanon

November 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Pharmacies innovate amid online competition
Affordable pack formats drive paediatric analgesics demand
Immunity focus reshapes parental demand

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Cough, cold and allergy remedies to lead growth
Digital tools to expand access and engagement

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Leading brands hold firm amid stable competition

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Pharmacies strengthen dominance under restrictive regulation

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COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/paediatric-consumer-health-in-lebanon/report.