Euromonitor International

Processed Fruit and Vegetables in United Arab Emirates

November 2026

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Elevated logistics costs and fresh produce substitution lift market
Carrefour attracts value-conscious shoppers with low-priced frozen vegetables
Wellness, waste reduction and organic options broaden healthier choices in the UAE
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Shelf stable formats will lead processed fruit and vegetables growth
Frozen options to benefit from wellness focus despite cost pressures
Tourism recovery projected to lifts foodservice demand from 2027 onwards
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

California Garden and Del Monte retain shelf-stable leading positions
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Hypermarkets and supermarkets retain lead as omnichannel integration deepens
Retail e-commerce accelerates as Lulu and Talabat expand quick-commerce capabilities
Chart 1 Retail Channels 2021-2026

PRODUCTS

Carrefour uses own-label frozen vegetables to sharpen value competition
Yalla Yum uses freeze-dried real fruit to create a new snacking occasion

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-in-united-arab-emirates/report.