Euromonitor International

Processed Meat, Seafood and Alternatives to Meat in Côte d'Ivoire

November 2026

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Zwan expands access to affordable protein through traditional channels
Canned tuna addresses convenience needs for fast meal solutions
Affordable protein choices reinforce competition and shape innovation
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers prioritise affordability and convenience to drive household demand
Shelf-stable formats and practical solutions shape protein innovation
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Zwanenberg strengthens lead as stability defines competition
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Small local grocers maintain lead by prioritising affordability and reach
Jumia leverages online platform to expand shelf-stable protein access
Supermarkets gradually increase share as modern retail expands
Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-in-cote-divoire/report.