Euromonitor International

Breakfast Cereals in Qatar

November 2026

Table of Contents

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Quaker and Lulu drive steady demand through value packs as food expenditure declines
RTE cereals maintain volume dominance while hot cereals outpace through health and natural positioning
Affordability focus pushes Quaker and Lulu to expand value formats and intensify competition with branded alternatives
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

RTE cereals retain value dominance as consumer food expenditure recovers
Hot cereals outpace RTE cereals through health positioning and natural ingredient appeal
Affordability and wellness trends push brands to balance pricing with functional innovation
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Kellanova and Nestlé retain dominance as concentration eases marginally
Kellogg Co transition to Kellanova reshapes corporate identity without disrupting shares
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Hypermarkets and supermarkets sustain dominance through assortment depth and promotions
Retail e-commerce emerges as fastest growing channel on convenience appeal
Convenience stores capture fastest incremental growth through top-up shopping appeal
Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

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