Euromonitor International

Sauces, Dips and Condiments in Qatar

November 2026

Table of Contents

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Affordability concerns shape consumer choices as food spending declines
Sauces dominate while cooking ingredients and condiments post strongest growth
Maggi and Knorr leverage value and flavour trends to expand appeal
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Population growth drives value expansion
Yeast-based spreads delivers fastest value growth through 2031
Brands balance flavour innovation and health credentials to stay competitive
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Kraft Heinz Co sustains lead as deep distribution and brand trust secure dominance
Natco Foods Ltd and niche players leverage fragmentation to capture value-conscious consumers
Chart 1 Company Shares 2026
Chart 2 Brand Shares 2026

CHANNELS

Hypermarkets sustain lead through assortment and promotions as one-stop shopping prevails
Retail e-commerce posts strongest growth as convenience needs reshape urban shopping
Chart 1 Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031
Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031
Chart 2 Population by Generation 2026
Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-in-qatar/report.