Euromonitor International

Sauces, Dips and Condiments in Bangladesh

November 2026

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KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Value sales rebound as food expenditure recovers
Sauces dominates while pickled products posts fastest growth
Pran's small-format packs sustain demand among budget-conscious shoppers
Chart 1 Value Sales 2021-2031
Chart 2 Volume Sales 2021-2031
Chart 3 Value Sales by Category 2026

WHAT'S NEXT?

Sauces to reach BDT40.3 billion by 2031 as affordability drives 9% value CAGR
Other sauces and condiments to post fastest growth
Urbanisation and flavour-led innovation to expand demand for soy, chilli and pasta sauces
Chart 1 Forecast Value Sales 2021-2031
Chart 2 Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Square Food & Beverage leads as top three gain share
Established brands leverage distribution and affordability to sustain positions
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CHANNELS

Small local grocers sustain dominance through extensive everyday reach
Supermarkets and convenience stores gain urban share amid organised shopping demand
Retail e-commerce remains negligible
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COUNTRY REPORTS DISCLAIMER

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