Euromonitor International

Breakfast Cereals in Angola

November 2026

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RTE cereals leads while hot cereals posts faster growth
Smaller packs help families manage budgets while keeping breakfast available
Nestum supports demand for nutritious and convenient family breakfast options
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RTE cereals maintains value lead as hot cereals outpaces through 2031
Established brands face competition from affordable alternatives seeking value-conscious consumers
Brands expand distribution and pack sizes to attract families
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