

Alcoholic Drinks in Lebanon

July 2022

Table of Contents

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

Legislation

Taxation and duty levies

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2021

What next for alcoholic drinks?

Market Data

Table 1 - Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 2 - Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 3 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 4 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 5 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 6 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 7 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 8 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 9 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 10 - Distribution of Alcoholic Drinks by Format: % Off-trade Volume 2016-2021

Table 11 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2021

Table 12 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 13 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 14 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 15 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

DISCLAIMER

BEER

2021 Developments

Prospects and Opportunities

Category Data

Table 16 - Sales of Beer by Category: Total Volume 2016-2021

Table 17 - Sales of Beer by Category: Total Value 2016-2021

Table 18 - Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 19 - Sales of Beer by Category: % Total Value Growth 2016-2021

Table 20 - Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 21 - Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 22 - Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 23 - Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 24 - GBO Company Shares of Beer: % Total Volume 2017-2021

Table 25 - NBO Company Shares of Beer: % Total Volume 2017-2021

Table 26 - LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 27 - Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 28 - Forecast Sales of Beer by Category: Total Value 2021-2026

Table 29 - Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 30 - Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

WINE

2021 Developments

Prospects and Opportunities

Category Data

Table 31 - Sales of Wine by Category: Total Volume 2016-2021

Table 32 - Sales of Wine by Category: Total Value 2016-2021

Table 33 - Sales of Wine by Category: % Total Volume Growth 2016-2021

Table 34 - Sales of Wine by Category: % Total Value Growth 2016-2021

Table 35 - Sales of Wine by Off-trade vs On-trade: % Volume Breakdown 2016-2021

Table 36 - Sales of Wine by Off-trade vs On-trade: % Value Breakdown 2016-2021

Table 37 - Sales of Wine by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 38 - Sales of Wine by Off-trade vs On-trade: % Value Growth 2016-2021

Table 39 - Forecast Sales of Wine by Category: Total Volume 2021-2026

Table 40 - Forecast Sales of Wine by Category: Total Value 2021-2026

Table 41 - Forecast Sales of Wine by Category: % Total Volume Growth 2021-2026

Table 42 - Forecast Sales of Wine by Category: % Total Value Growth 2021-2026

SPIRITS

2021 Developments

Prospects and Opportunities

Category Data

Table 43 - Sales of Spirits by Category: Total Volume 2016-2021

Table 44 - Sales of Spirits by Category: Total Value 2016-2021

Table 45 - Sales of Spirits by Category: % Total Volume Growth 2016-2021

Table 46 - Sales of Spirits by Category: % Total Value Growth 2016-2021

Table 47 - Sales of Spirits by Off-trade vs On-trade: % Volume Breakdown 2016-2021

Table 48 - Sales of Spirits by Off-trade vs On-trade: % Value Breakdown 2016-2021

Table 49 - Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 50 - Sales of Spirits by Off-trade vs On-trade: % Value Growth 2016-2021

Table 51 - GBO Company Shares of Spirits: % Total Volume 2017-2021

Table 52 - NBO Company Shares of Spirits: % Total Volume 2017-2021

Table 53 - LBN Brand Shares of Spirits: % Total Volume 2018-2021

Table 54 - Forecast Sales of Spirits by Category: Total Volume 2021-2026

Table 55 - Forecast Sales of Spirits by Category: Total Value 2021-2026

Table 56 - Forecast Sales of Spirits by Category: % Total Volume Growth 2021-2026

Table 57 - Forecast Sales of Spirits by Category: % Total Value Growth 2021-2026

CIDER/PERRY

2021 Developments

Prospects and Opportunities

Category Data

Table 58 - Sales of Cider/Perry: Total Volume 2016-2021

Table 59 - Sales of Cider/Perry: Total Value 2016-2021

Table 60 - Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 61 - Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 62 - Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 63 - Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 64 - Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 65 - Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 66 - Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 67 - Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 68 - Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 69 - Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

RTDS

2021 Developments

Prospects and Opportunities

Category Data

Table 70 - Sales of RTDs by Category: Total Volume 2016-2021

Table 71 - Sales of RTDs by Category: Total Value 2016-2021

Table 72 - Sales of RTDs by Category: % Total Volume Growth 2016-2021

Table 73 - Sales of RTDs by Category: % Total Value Growth 2016-2021

Table 74 - Sales of RTDs by Off-trade vs On-trade: Volume 2016-2021

Table 75 - Sales of RTDs by Off-trade vs On-trade: Value 2016-2021

Table 76 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 77 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2016-2021

Table 78 - GBO Company Shares of RTDS: % Total Volume 2017-2021

Table 79 - NBO Company Shares of RTDS: % Total Volume 2017-2021

Table 80 - LBN Brand Shares of RTDS: % Total Volume 2018-2021

Table 81 - Forecast Sales of RTDs by Category: Total Volume 2021-2026

Table 82 - Forecast Sales of RTDs by Category: Total Value 2021-2026

Table 83 - Forecast Sales of RTDs by Category: % Total Volume Growth 2021-2026

Table 84 - Forecast Sales of RTDs by Category: % Total Value Growth 2021-2026

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-in-lebanon/report.