



Alcoholic Drinks Packaging in Canada

October 2022

Table of Contents

Alcoholic Drinks Packaging in Canada - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Metal beverage cans now the main pack type in alcoholic drinks packaging

Ardagh Group supplying Arterra Wines with lightweight bottles

Usage of kegs gradually picking up in 2021 after the slump in on-trade sales of alcoholic drinks in 2020

PROSPECTS AND OPPORTUNITIES

Sustainability will be further promoted by the Single-Use Plastics Prohibition Regulations

Metal beverage cans will continue gaining share from glass bottles in dark beer

Alcoholic Drinks Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Flexible packaging and package design dominate the food industry

Innovation has been key for non-alcoholic drinks packaging

Glass bottles as a pack type sees mixed demand in alcoholic drinks

Post-pandemic changes influenced packaging for beauty and personal care

Sustainable packaging dominates the home care industry

PACKAGING LEGISLATION

Canada passes law to ban single-use plastics

RECYCLING AND THE ENVIRONMENT

New regulations for movement of hazardous waste

Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2019/2020 and Targets for 2021

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-canada/report.