



Alcoholic Drinks Packaging in Colombia

October 2022

Table of Contents

Alcoholic Drinks Packaging in Colombia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong on-trade rebound in 2021 after the slump in packaging unit volumes seen a year earlier
Metal beverage cans gaining share, but glass bottles still dominate
Plant-based packaging material used for Bacardi bottles

PROSPECTS AND OPPORTUNITIES

Sustainability concerns expected to continue growing
Metal beverage cans to see growth in beer

Alcoholic Drinks Packaging in Colombia - Company Profiles

Packaging Industry in Colombia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Food packaging changing to fit consumers' needs
Glass bottles and metal beverage cans dominate the alcoholic drinks category
Sustainability and cheaper alternatives drive packaging in non-alcoholic drinks
Importance of personal hygiene and cost-effective purchasing habits influence beauty and personal care packaging
HDPE bottles gaining share in home care

PACKAGING LEGISLATION

Packaging labelling regulation
Deadlines for report on sustainability plans for producers released

RECYCLING AND THE ENVIRONMENT

Plan to control the use of single-use plastic by the government
Alternatives to exporting plastic waste to China

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-packaging-in-colombia/report.