

Alcoholic Drinks Packaging in South Africa

October 2022

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Alcoholic Drinks Packaging in South Africa - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong rebound in alcohol drinks packaging unit volumes in 2021
Revival for still light grape wine benefits glass bottles and bag in boxes
South African Breweries unveils its new Cold Lock packaging on its Castle Lite brand

PROSPECTS AND OPPORTUNITIES

Sustainability expected to grow in importance
Swift recovery will be followed by positive annual growth rates in 2021-2026

Alcoholic Drinks Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Packaging in ready meals is customer-centric, with demands for longer shelf life
Alcoholic drinks packaging sees a shift to cost-effective bag-in-box packaging
Packaging for non-alcoholic drinks is customer-centric, with flexible packaging most popular in hot drinks
Personal hygiene and the need for cost-effective products influence packaging
HDPE bottles and flexible packaging dominate in home care

PACKAGING LEGISLATION

EPR fee for producing and importing plastic packaging introduced from 2021

RECYCLING AND THE ENVIRONMENT

South African government sets ambitious collection targets
Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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