

Analgesics in Australia

November 2022

Table of Contents

Analgesics in Australia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rise in common colds and illnesses post-pandemic leads to further demand for analgesics in Australia
Panic buying continues to place pressure on supply chain of analgesics
Reckitt Benckiser (Australia) Pty Ltd launches next generation of Nurofen with Nurofen Meltlets

PROSPECTS AND OPPORTUNITIES

Growth rates to gradually normalise over forecast period but demand will remain high despite rising unit prices
Associated harmful side effects could trigger more conservative use of analgesics
Chronic pain expected to rise over the forecast period contributing to sales of analgesics

CATEGORY DATA

Table 1 - Sales of Analgesics by Category: Value 2017-2022
Table 2 - Sales of Analgesics by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Analgesics: % Value 2018-2022
Table 4 - LBN Brand Shares of Analgesics: % Value 2019-2022
Table 5 - Forecast Sales of Analgesics by Category: Value 2022-2027
Table 6 - Forecast Sales of Analgesics by Category: % Value Growth 2022-2027

Consumer Health in Australia - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022
Table 8 - Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2017-2022
Table 10 - Sales of Consumer Health by Category: % Value Growth 2017-2022
Table 11 - NBO Company Shares of Consumer Health: % Value 2018-2022
Table 12 - LBN Brand Shares of Consumer Health: % Value 2019-2022
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2017-2022
Table 14 - Distribution of Consumer Health by Format: % Value 2017-2022
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2022
Table 16 - Forecast Sales of Consumer Health by Category: Value 2022-2027
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 - OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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