

# Analgesics in Israel

September 2022

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## Analgesics in Israel - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Return of seasonal flu supports value sales

Teva Pharmaceutical Industries continues to lead and private label continues to gain share

E-commerce continues to gain value share

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Lifting of mask mandate likely to increase flu activity

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New chemists/pharmacies retail outlets likely to stimulate price competition and growth

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