

# Analgesics in Uruguay

September 2022

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## Analgesics in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Acetaminophen continues to benefit from its status as the go-to treatment to relieve symptoms of COVID-19  
Sluggish growth for ibuprofen, in view of lingering consumer health concerns  
Bayer loses share following continuing consumer shift towards acetaminophen .

#### PROSPECTS AND OPPORTUNITIES

Acetaminophen will continue to grow, albeit at a slower rate, supported new product launches and lower prices  
Demand for adult ibuprofen and adult aspirin expected to recover, amid a shift back to self-mediation  
Infrastructure improvements offer strong growth potential for e-commerce

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### DISCLAIMER

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