

Appliances and Electronics Specialists in the United Kingdom

March 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Slowing sales for big-ticket items in 2022
Omnichannel caters perfectly for appliances and electronics specialists
Apple opens another flagship store as footfall returns

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Repurposing of outlets leads to smaller retail estate portfolios
Consumer appliances and electronics used more heavily by hybrid and remote workers
Rising energy bills force consumers to consider energy-efficient products

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Informal retail
Opening hours for physical retail
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