



Away-From-Home Tissue and Hygiene in Mexico

March 2023

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Away-From-Home Tissue and Hygiene in Mexico - Category analysis

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2022 DEVELOPMENTS

Fuller return to pre-pandemic lifestyles and robust hygiene standards foster a rebound in volume sales of AFH tissue
Revival of demand exerts pressure on AFH manufacturers
Partial recovery of tourism flows and an appreciation of delivery services continue to limit AFH tissue demand in horeca

PROSPECTS AND OPPORTUNITIES

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Tissue and Hygiene in Mexico - Industry Overview

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DISCLAIMER

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