

# Away-From-Home Tissue and Hygiene in South Africa

April 2022

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## Away-From-Home Tissue and Hygiene in South Africa - Category analysis

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#### 2021 DEVELOPMENTS

Away-from-home tissue sales improve as lockdown restrictions are relaxed  
AFH adult incontinence remains resilient  
Health and safety protocols, driven by increasing hygiene focus, boost sales

#### PROSPECTS AND OPPORTUNITIES

Sales expected to grow, as COVID-19 threat subsides and restrictions are further relaxed  
AFH boxed facial tissues and wipers to record strongest growth over forecast period  
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/away-from-home-tissue-and-hygiene-in-south-africa/report](http://www.euromonitor.com/away-from-home-tissue-and-hygiene-in-south-africa/report).