

Baby Food in Colombia

September 2022

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Baby Food in Colombia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Milk formula volume sales continue to decline as current value sales rise due to inflation
A positive performance for dried baby food in 2022 as innovation returns to the category
2022 sees prepared baby food continue to recover from the sales declines seen in 2020

PROSPECTS AND OPPORTUNITIES

A bleak forecast period ahead for milk formula, with sales slated to continue declining
A positive performance slated for prepared baby food as demand continues to rise
Other baby food set to continue developing with decent growth from a low sales base

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Dairy Products and Alternatives in Colombia - Industry Overview

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DISCLAIMER

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