

Bags and Luggage in India

November 2022

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Bags and Luggage in India - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery in mobility aids domestic tourism and rebound in bags and luggage
Luxury bags and luggage benefits from expanding online presence
Direct-to-consumer (D2C) brands continue to grow due to rise in online shopping

PROSPECTS AND OPPORTUNITIES

Smart or connected luggage projected to be the future of the category
Sustainability to gather momentum during the forecast period
Opportunity for bags and luggage manufacturers within motorbike travel gear

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Personal Accessories in India - Industry Overview

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Personal accessories rebounds as mobility returns, but challenges remain
Younger generations in particular offer growth opportunities
Retailers focus on raising capital, innovation and growth
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