

Baked Goods in Costa Rica

December 2022

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Baked Goods in Costa Rica - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lack of options in packaged leavened bread
Unpackaged leavened bread and cakes are very well liked
Dessert mixes remain popular as easy and cost-effective products

PROSPECTS AND OPPORTUNITIES

Frozen baked goods are expected to continue to emerge
Leavened bread offer could expand to meet health-conscious consumer demand
The size and weight of products may be reduced to maintain demand

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DISCLAIMER

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