

# Booking in New Zealand

December 2022

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## Booking in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Bookings recover through both online and offline channels  
Whether for business or leisure, New Zealanders want to book directly

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The spike in offline bookings declines as holidaymaker's need for reassurance subsides  
Travel intermediaries' success is dependent on consumer and business confidence

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