

Booking in Norway

September 2022

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Booking in Norway - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Financial savings during the pandemic provide a captive audience

New strategies to absorb demand spikes and avoid unpaid bills

PROSPECTS AND OPPORTUNITIES

Health and fitness trend to spur demand for sports and adventure packages

Digitalisation and COVID-19 effects to reinforce online preference

CATEGORY DATA

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Travel in Norway - Industry Overview

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Hotels: Key trends

Booking: Key trends

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DISCLAIMER

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