

Booking in Slovakia

September 2022

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Booking in Slovakia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Booking makes positive progress in Slovakia in 2022

The online shift continues with consumers increasingly keen to plan their trips independently

PROSPECTS AND OPPORTUNITIES

Online sales to rise further, with direct suppliers attracting more tourists, while mobile sales will gather more interest

Travel agents to reduce in number, and offline players will invest in online channel

CATEGORY DATA

Table 1 - Booking Sales: Value 2017-2022

Table 2 - Business Travel Sales: Value 2017-2022

Table 3 - Leisure Travel Sales: Value 2017-2022

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 5 - Forecast Booking Sales: Value 2022-2027

Table 6 - Forecast Business Travel Sales: Value 2022-2027

Table 7 - Forecast Leisure Travel Sales: Value 2022-2027

Travel in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

Chart 1 - Inbound Receipts: 2022-2027

Chart 2 - Average Spend per Trip for Inbound Arrivals: 2022-2027

MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2017-2022

Table 9 - Surface Travel Modes Online Sales: Value 2017-2022

Table 10 - Forecast Surface Travel Modes Sales: Value 2022-2027

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 12 - In-Destination Spending: Value 2017-2022

Table 13 - Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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