

Bottled Water in Dominican Republic

December 2022

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Bottled Water in Dominican Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

- Bottle water price inflation has little impact on consumer demand
- Grupo Frontera acquires bottled water
- Agua Crystal launches new sustainable packaging to differentiate brand

PROSPECTS AND OPPORTUNITIES

- Health drivers will lead to strong volume growth in bottled water
- Private label set to extend offerings as retailers step up activity
- Lack of tap water quality provides strong growth opportunities for bottled alternatives

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