

Cafés/Bars in France

March 2022

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Cafés/Bars in France - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Mandated closures and COVID-19 vaccine pass requirement hit cafés/bars hard

Chained specialist coffee and tea shops limit the damages, thanks to power of chains over independents

Au Bureau maintains its lead thanks to strong resources in 2021

PROSPECTS AND OPPORTUNITIES

Chained cafés/bars set to continue to do well while independent outlets in rural areas might see more closures

Varying degrees of success and failure expected for differing concepts and formats

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