

Car Rental (Destination) in Austria

October 2021

Table of Contents

Car Rental (Destination) in Austria - Category analysis

KEY DATA FINDINGS

2021 IMPACT

Moderate recovery for car rental services in 2021, as the category has been hit hard by declines in business travel
Car rental companies are operating with the brakes applied, with reduced fleets and government grants keeping employees in place

RECOVERY AND OPPORTUNITIES

Ongoing negative impacts from significantly reduced business travel expected for years to come
Domestic travellers and car-share prospects have yet to make a notable impact in car rental services

CATEGORY DATA

- Table 1 - Car Rental Sales: Value 2016-2021
- Table 2 - Car Rental Online Sales: Value 2016-2021
- Table 3 - Structure of Car Rental Market 2016-2021
- Table 4 - Car Rental NBO Company Shares: % Value 2016-2020
- Table 5 - Car Rental Brands by Key Performance Indicators 2021
- Table 6 - Forecast Car Rental Sales: Value 2021-2026
- Table 7 - Forecast Car Rental Online Sales: Value 2021-2026

Travel in Austria - Industry Overview

EXECUTIVE SUMMARY

- Travel in 2021
- COVID-19 impact on travel
- Company response to COVID-19 in 2021: Airlines and hotels
- Impact of COVID-19 on online bookings and travel intermediaries in 2021
- What next for travel?
- Chart 1 - Inbound Receipts: 2021-2026
- Chart 2 - Average Spend per Trip for Inbound Arrivals: 2021-2026

MARKET DATA

- Table 8 - Other Transport Sales: Value 2016-2021
- Table 9 - Other Transport Online Sales: Value 2016-2021
- Table 10 - Forecast Other Transport Sales: Value 2021-2026
- Table 11 - Forecast Other Transport Online Sales: Value 2021-2026
- Table 12 - Activities and Experiences: Value 2016-2021
- Table 13 - Forecast Activities and Experiences: Value 2021-2026

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/car-rental-destination-in-austria/report.