

Car Rental (Destination) in Ecuador

September 2021

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Car Rental (Destination) in Ecuador - Category analysis

KEY DATA FINDINGS

2021 IMPACT

Government restrictions on vehicular travel significantly affect car rental services

Car rental companies implement strategies to stimulate sales, from contactless services and biosafety measures to discounts and deals

RECOVERY AND OPPORTUNITIES

Crucial for car rental services to adapt their offerings to meet new domestic tourism needs

Road safety: a barrier for international tourism in high-risk Ecuador

CATEGORY DATA

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Travel in Ecuador - Industry Overview

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Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

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MARKET DATA

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GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

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