

Childrenswear in Portugal

January 2023

Table of Contents

Childrenswear in Portugal - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Childrenswear posts significant retail volume sales
Price increases are limited in childrenswear
Demand for private label rises as consumers seek economy lines

PROSPECTS AND OPPORTUNITIES

Second-hand childrenswear poses threat to apparel in medium to long term
More sustainable childrenswear products to emerge
Casual wear expected to remain a key trend in childrenswear

CATEGORY DATA

Table 1 - Sales of Childrenswear by Category: Volume 2017-2022
Table 2 - Sales of Childrenswear by Category: Value 2017-2022
Table 3 - Sales of Childrenswear by Category: % Volume Growth 2017-2022
Table 4 - Sales of Childrenswear by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Childrenswear: % Value 2018-2022
Table 6 - LBN Brand Shares of Childrenswear: % Value 2019-2022
Table 7 - Forecast Sales of Childrenswear by Category: Volume 2022-2027
Table 8 - Forecast Sales of Childrenswear by Category: Value 2022-2027
Table 9 - Forecast Sales of Childrenswear by Category: % Volume Growth 2022-2027
Table 10 - Forecast Sales of Childrenswear by Category: % Value Growth 2022-2027

Apparel and Footwear in Portugal - Industry Overview

EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for apparel and footwear?

MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2017-2022
Table 12 - Sales of Apparel and Footwear by Category: Value 2017-2022
Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022
Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2017-2022
Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2018-2022
Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2019-2022
Table 17 - Distribution of Apparel and Footwear by Format: % Value 2017-2022
Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2022
Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027
Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2022-2027
Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027
Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 - Research Sources

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