

# Chocolate Confectionery in Portugal

July 2022

Table of Contents

## Chocolate Confectionery in Portugal - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Chocolate confectionery maintains steady value growth  
Private label raises the bar with vegan and Fairtrade ranges  
Leading players consolidate positions

#### PROSPECTS AND OPPORTUNITIES

Trend towards dark chocolate gathers momentum  
Players to respond to consumer sentiments: sustainability, health and indulgence  
Further consumer price rises unavoidable but private labels will make gains  
Summary 1 - Other Chocolate Confectionery by Product Type: 2022

#### CATEGORY DATA

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2017-2022  
Table 2 - Sales of Chocolate Confectionery by Category: Value 2017-2022  
Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2017-2022  
Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2017-2022  
Table 5 - Sales of Chocolate Tablets by Type: % Value 2017-2022  
Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2018-2022  
Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2019-2022  
Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2017-2022  
Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2022-2027  
Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2022-2027  
Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2022-2027  
Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2022-2027

## Snacks in Portugal - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2022: The big picture  
Key trends in 2022  
Competitive landscape  
Channel developments  
What next for snacks?  
Chart 1 - Snacks Value Sales Growth Scenarios: 2020-2027  
Chart 2 - Snacks Impact of Drivers on Value Sales: 2020-2027

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2017-2022  
Table 14 - Sales of Snacks by Category: Value 2017-2022  
Table 15 - Sales of Snacks by Category: % Volume Growth 2017-2022  
Table 16 - Sales of Snacks by Category: % Value Growth 2017-2022  
Table 17 - NBO Company Shares of Snacks: % Value 2018-2022  
Table 18 - LBN Brand Shares of Snacks: % Value 2019-2022  
Table 19 - Penetration of Private Label by Category: % Value 2017-2022  
Table 20 - Distribution of Snacks by Format: % Value 2017-2022  
Table 21 - Forecast Sales of Snacks by Category: Volume 2022-2027  
Table 22 - Forecast Sales of Snacks by Category: Value 2022-2027  
Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2022-2027  
Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2022-2027

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## SOURCES

Summary 2 - Research Sources

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