

Chocolate Confectionery in Switzerland

November 2022

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Chocolate Confectionery in Switzerland - Category analysis

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Chocolate confectionery rebounds in 2022, thanks to resumption of tourism and the return of festive celebrations

Easter 2022 tainted by Ferrero's product recall of Kinder products

Leading private label Migros gives more shelf space to branded competition and downsizes its own Frey line

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DISCLAIMER

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