

Cigarettes in Chile

July 2022

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Cigarettes in Chile - Category analysis

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2021 DEVELOPMENTS

Cigarettes records positive retail volume growth for the first time in years

Illicit trade struggles due to border restrictions

British American Tobacco retains dominance of cigarettes

PROSPECTS AND OPPORTUNITIES

With tight pockets and renewed health consciousness, cigarettes will return to decreasing trend

Illicit trade will receive boost from loss of economy brands

Greater move towards alternative tobacco could force government to switch attention to e-vapour products

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DISCLAIMER

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