

# Coffee in Canada

November 2022

Table of Contents

## Coffee in Canada - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Hybrid working arrangements support retail sales of coffee  
Record inflation contributes to strong value increase in coffee sales  
Players compete for value shares by offering consumers more sustainable products

#### PROSPECTS AND OPPORTUNITIES

The premiumisation trend continues gathering pace  
Sustainability becomes a key focal point in 2023 and beyond  
Fresh coffee continues to benefit from the shift to at-home consumption

#### CATEGORY DATA

Table 1 - Retail Sales of Coffee by Category: Volume 2017-2022  
Table 2 - Retail Sales of Coffee by Category: Value 2017-2022  
Table 3 - Retail Sales of Coffee by Category: % Volume Growth 2017-2022  
Table 4 - Retail Sales of Coffee by Category: % Value Growth 2017-2022  
Table 5 - Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2017-2022  
Table 6 - NBO Company Shares of Coffee: % Retail Value 2018-2022  
Table 7 - LBN Brand Shares of Coffee: % Retail Value 2019-2022  
Table 8 - Forecast Retail Sales of Coffee by Category: Volume 2022-2027  
Table 9 - Forecast Retail Sales of Coffee by Category: Value 2022-2027  
Table 10 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027  
Table 11 - Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027  
Table 12 - Forecast Retail Sales of Fresh Coffee by Regular vs Decaffeinated: % Volume 2022-2027

## Hot Drinks in Canada - Industry Overview

### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
Foodservice vs retail split  
What next for hot drinks?

### MARKET DATA

Table 13 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022  
Table 14 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022  
Table 15 - Retail Sales of Hot Drinks by Category: Volume 2017-2022  
Table 16 - Retail Sales of Hot Drinks by Category: Value 2017-2022  
Table 17 - Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022  
Table 18 - Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022  
Table 19 - Foodservice Sales of Hot Drinks by Category: Volume 2017-2022  
Table 20 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022  
Table 21 - Total Sales of Hot Drinks by Category: Total Volume 2017-2022  
Table 22 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022  
Table 23 - NBO Company Shares of Hot Drinks: % Retail Value 2018-2022  
Table 24 - LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022  
Table 25 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2017-2022  
Table 26 - Retail Distribution of Hot Drinks by Format: % Volume 2017-2022  
Table 27 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 28 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 29 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 30 - Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 31 - Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 32 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 33 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 34 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 35 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 36 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 37 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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## SOURCES

Summary 1 - Research Sources

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