

# Computers and Peripherals in Sweden

August 2022

Table of Contents

## Computers and Peripherals in Sweden - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Pandemic-induced growth in sales of laptops and desktops sales slows down  
Supply chain issues and inflation exert pressures on computers and peripherals market  
As the impact of the pandemic fades, e-commerce surge will become less persistent

#### PROSPECTS AND OPPORTUNITIES

Decreasing demand will drag down sales of computers and peripherals  
Supply chain issues to persist throughout the early stages of the forecast period  
Gaming to remain popular in Sweden, even after the influence of the pandemic wanes

#### CATEGORY DATA

- Table 1 - Sales of Computers and Peripherals by Category: Volume 2017-2022
- Table 2 - Sales of Computers and Peripherals by Category: Value 2017-2022
- Table 3 - Sales of Computers and Peripherals by Category: % Volume Growth 2017-2022
- Table 4 - Sales of Computers and Peripherals by Category: % Value Growth 2017-2022
- Table 5 - Sales of Computers by Category: Business Volume 2017-2022
- Table 6 - Sales of Computers by Category: Business Value MSP 2017-2022
- Table 7 - Sales of Computers by Category: Business Volume Growth 2017-2022
- Table 8 - Sales of Computers by Category: Business Value MSP Growth 2017-2022
- Table 9 - NBO Company Shares of Computers and Peripherals: % Volume 2018-2022
- Table 10 - LBN Brand Shares of Computers and Peripherals: % Volume 2019-2022
- Table 11 - Distribution of Computers and Peripherals by Channel: % Volume 2017-2022
- Table 12 - Forecast Sales of Computers and Peripherals by Category: Volume 2022-2027
- Table 13 - Forecast Sales of Computers and Peripherals by Category: Value 2022-2027
- Table 14 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2022-2027
- Table 15 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2022-2027
- Table 16 - Forecast Sales of Computers by Category: Business Volume 2022-2027
- Table 17 - Forecast Sales of Computers by Category: Business Value MSP 2022-2027
- Table 18 - Forecast Sales of Computers by Category: Business Volume Growth 2022-2027
- Table 19 - Forecast Sales of Computers by Category: Business Value MSP Growth 2022-2027

## Consumer Electronics in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for consumer electronics?

#### MARKET DATA

- Table 20 - Sales of Consumer Electronics by Category: Volume 2017-2022
- Table 21 - Sales of Consumer Electronics by Category: Value 2017-2022
- Table 22 - Sales of Consumer Electronics by Category: % Volume Growth 2017-2022
- Table 23 - Sales of Consumer Electronics by Category: % Value Growth 2017-2022
- Table 24 - NBO Company Shares of Consumer Electronics: % Volume 2018-2022
- Table 25 - LBN Brand Shares of Consumer Electronics: % Volume 2019-2022
- Table 26 - Distribution of Consumer Electronics by Channel: % Volume 2017-2022
- Table 27 - Forecast Sales of Consumer Electronics by Category: Volume 2022-2027
- Table 28 - Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/computers-and-peripherals-in-sweden/report](http://www.euromonitor.com/computers-and-peripherals-in-sweden/report).