

Consumer Foodservice in Argentina

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Argentine franchises growing both in country and abroad

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- The use of sidewalks and streets become an "acquired right"
- Prices grow in line with inflation, while the average ticket price sees slower growth as consumers economise

PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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- More chains offer with more space for new products
- Meals to eat on the go encompass the widest range of products available via street stalls/kiosks

PROSPECTS AND OPPORTUNITIES

- Street stalls/kiosks offering food develop as consumers seek out convenient low cost options in a high inflationary context
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Base, a new ingredients-based culinary concept in the Alto Palermo Shopping Centre

New gastronomic spaces appear in the main cities of the country

Situation for lodging improves thanks to a resurgence in tourism

PROSPECTS AND OPPORTUNITIES

Greater choice via food markets and gastronomic areas, where multiple food options are available in one place

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