

# Convenience Stores in Argentina

March 2022

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## Convenience Stores in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Convenience stores see steep fall in constant value sales, as consumers look to cheaper grocery channels due to soaring inflation

Carrefour still dominates, but wholesales channels increasingly competing with convenience stores

Coto and Libertad focus more on other grocery channels

#### PROSPECTS AND OPPORTUNITIES

Healthy outlook over forecast period

Convenience stores currently excluded from government supported inflation mitigating initiatives

Private label increasingly important as consumers look for affordability

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Several casualties from difficult economic environment

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Opening hours

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