



Convenience Stores in Mexico

March 2022

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Convenience Stores in Mexico - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Convenience stores struggle to recover from the effects of COVID-19

Brands look to deals and partnerships to widen their appeal and drive growth in foot traffic

Despite a slowdown in new store openings, the pandemic helps OXXO to deepen its dominance

PROSPECTS AND OPPORTUNITIES

Mounting inflationary pressure will slow recovery

Foodservice offer will grow in importance

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