

# Convenience Stores in Poland

April 2022

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## Convenience Stores in Poland - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Preference for proximity shopping continues to benefit convenience stores in 2021  
Second-ranked Zabka continues to gain dynamic share in line with innovative approach  
Convenience stores continues to gain customers from hypermarkets

#### PROSPECTS AND OPPORTUNITIES

Further value growth expected in addition to greater expansion potential  
Operators likely to further invest in new products and services to maintain consumer interest  
Strength of forecourt retailers set to increase

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E-commerce remains dynamic performer due to new habits formed during pandemic  
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