



Convenience Stores in Saudi Arabia

March 2022

Table of Contents

Convenience Stores in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

As pandemic restrictions are eased, footfall begins to recover but remains below pre-pandemic levels.

Increased focus on partnerships

Saudisation drives decline in convenience store numbers

PROSPECTS AND OPPORTUNITIES

Urbanisation will facilitate growth in the number of convenience stores

The threat posed to convenience stores by e-commerce and vending will increase

Meed is better positioned to expand than its rivals

CHANNEL DATA

Table 1 - Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 2 - Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 - Convenience Stores GBO Company Shares: % Value 2017-2021

Table 4 - Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 5 - Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 6 - Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 7 - Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 - Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Retailing in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce is booming

Supermarkets the big pandemic winner among modern grocery retailers

Significant number of apparel and footwear specialist retail closures

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 - Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Ramadan and Eid-al Fitr

National day

Back to school

White Friday

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 9 - Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 10 - Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 11 - Sales in Store-based Retailing by Channel: Value 2016-2021

Table 12 - Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 13 - Store-based Retailing Outlets by Channel: Units 2016-2021

Table 14 - Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 15 - Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 16 - Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 17 - Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 18 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 19 - Sales in Grocery Retailers by Channel: Value 2016-2021

Table 20 - Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 21 - Grocery Retailers Outlets by Channel: Units 2016-2021

Table 22 - Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 23 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 24 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 25 - Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 26 - Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 27 - Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 28 - Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 29 - Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 30 - Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 31 - Sales in Mixed Retailers by Channel: Value 2016-2021

Table 32 - Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 33 - Mixed Retailers Outlets by Channel: Units 2016-2021

Table 34 - Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 35 - Retailing GBO Company Shares: % Value 2017-2021

Table 36 - Retailing GBN Brand Shares: % Value 2018-2021

Table 37 - Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 38 - Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 39 - Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 40 - Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 41 - Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 42 - Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 43 - Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 44 - Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 45 - Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 46 - Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 47 - Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 48 - Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 49 - Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 50 - Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 51 - Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 52 - Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 53 - Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 54 - Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 55 - Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 56 - Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 57 - Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 58 - Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 59 - Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 60 - Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 61 - Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 62 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 63 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 64 - Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 65 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 66 - Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
Table 67 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
Table 68 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 69 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 70 - Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
Table 71 - Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026
Table 72 - Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026
Table 73 - Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026
Table 74 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 75 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 76 - Forecast Sales in Mixed Retailers by Channel: Value 2021-2026
Table 77 - Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026
Table 78 - Forecast Mixed Retailers Outlets by Channel: Units 2021-2026
Table 79 - Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 - Research Sources

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