

Convenience Stores in the Czech Republic

April 2022

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Convenience Stores in the Czech Republic - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Convenience stores located outside city centres key to growth

Modernisation of rural outlets seen as competition intensifies

Billa looks to tap into trend towards smaller rural and suburban convenience stores with new Billa Denne outlets

PROSPECTS AND OPPORTUNITIES

Convenience stores expected to focus on delivering a wide offer of products and services

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More players expected to enter the channel as consumers show a growing preference for small format stores

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