

# Department Stores in Argentina

March 2022

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## Department Stores in Argentina - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Steep constant value decline in 2021

Falabella closes its doors

Coppel manages to remain viable

#### PROSPECTS AND OPPORTUNITIES

Coppel looks to attract former Falabella customers

Focus on online sales of apparel and footwear

Some opportunities for growth remain

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Physical retail landscape

Cash and carry

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