



# Department Stores in the United Kingdom

February 2022

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## Department Stores in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Debenhams collapses after being in business for over 200 years

Department stores records strong rebound but does not recover to pre-pandemic levels

Department stores struggle to address competition from e-commerce

#### PROSPECTS AND OPPORTUNITIES

Bleak outlook for department stores with further closures likely

Polarising trends within department stores means stores with mid-positioning will struggle the most

Major players will analyse categories outside of the traditional scope of department stores

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Technology remains key in attracting customers with personalised offers

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Opening hours

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Physical retail landscape

Cash and carry

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