

Dermatologicals in Japan

October 2022

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Dermatologicals in Japan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of dermatologicals remains stable in 2022, but performances vary across categories

Reduced activity and prolonged telecommuting maintain sales of haemorrhoid treatments

COVID-19 increases the time spent at home, and the demand for self-care for scalp problems and thinning hair increases

PROSPECTS AND OPPORTUNITIES

Dermatologicals will remain steady after 2023

New lifestyles and impact of COVID-19 to maintain sales of haemorrhoid treatments in the early forecast period

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DISCLAIMER

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